

Hayward Public Library

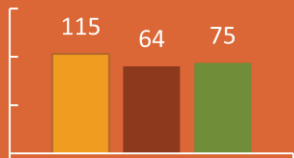
FY 2011-12

Total Served



- Children
- Parents/Caregivers

Children Served By Age



- Under 3yrs
- 3yrs
- 4yrs

2

Home languages of families served: English and Spanish

Program Context: Prior to participation in the Neighborhood Partnership, Hayward Public Library had difficulty recruiting bilingual/bicultural staff to serve the City’s Latino residents. The City of Hayward is 34 percent Latino (the largest ethnic group in the City) and Hayward Unified School District’s student population is 57 percent Latino. With support from the Neighborhood Partnership, we were able to hire a bilingual early childhood educator to conduct outreach to low-income Spanish-speaking families whose children are not enrolled in preschool, and to lead parent-child playgroups in Spanish. The Library has also trained Spanish-speaking Library Assistants to support the new programs, and provided language training to increase English-speaking librarians’ proficiency in Spanish.

Services Provided: The Bilingual Family Outreach program provides Pre-Literacy, Early Literacy, and Kindergarten Readiness skills for children ages 0-5 and their parents or caregivers. The Learn and Play classes, provided entirely in Spanish, include staff-led story times, parent-child reading time, and free play using age-appropriate toys, puzzles, and other manipulatives. Learn and Play Groups also incorporate workshops for parents and caregivers on child development, good nutrition, and kindergarten Readiness. Families are encouraged to do activities at home using materials in a take-home backpack. The Library also offers drop-in story times in Spanish and in bilingual English/Spanish. A short video highlighting the program can be viewed at:

<http://www.youtube.com/watch?v=oYVIJs98sZU>

Numbers Served (FY 2011-12): 121 Child-Caregiver Learn and Play Groups for 385 children and 283 parents and caregivers.

Results (Spring 2011): The Learn and Play Groups filled up quickly, and have maintained waiting lists for those wishing to participate. A number of parents/caregivers reported reading more and going to the library more. Some of the changes parents noticed in their children included being more sociable, talking and sharing more, and using more Spanish. Playgroup leaders noted improvement in children’s ability to participate successfully in circle time activities. The Library is committed to continuing this programming.

“Now my daughter likes when I read her a story every day and I take her to the library and she is less timid.” (Parent quote)

Program Cost (Fiscal Year 2011-2012)

F5AC Grant Funds	F5AC Technical Assistance (Est.)	Department Funds (Est.)	Other Sources of Funding	Total Cost (Est.)
\$62,119	\$12,942	\$8,930	N/A	\$83,991

Program costs include staff time, program materials, training, and other costs.

Number of program staff: 5 (2.5 FTE)

Going Forward: Sustainability Plan

Staff Professional Development: Train Children’s Librarians, Library Assistants, and other library staff in early literacy concepts, child development, and using a strength-based, family-centered approach in English, Spanish, and bilingual Learn and Play groups and story times. Support English-speaking staff in developing Spanish language skills and comfort in leading Spanish language activities. Continue existing practices of sharing staff knowledge at regularly scheduled department meetings and allocating department funds for staff training.

Revenue Development: Seek internal and external funding to supplement general funds for new/enhanced school readiness programming. Possibly partner with other local organizations to train staff and apply for grants together.

Contact:

Clio Hathaway, Youth Services Manager, Hayward Public Library

Clio.Hathaway@hayward-ca.gov

(510) 881-7948