



NEIGHBORHOODS READY FOR SCHOOL: ROOTS COMMUNITY HEALTH CENTER

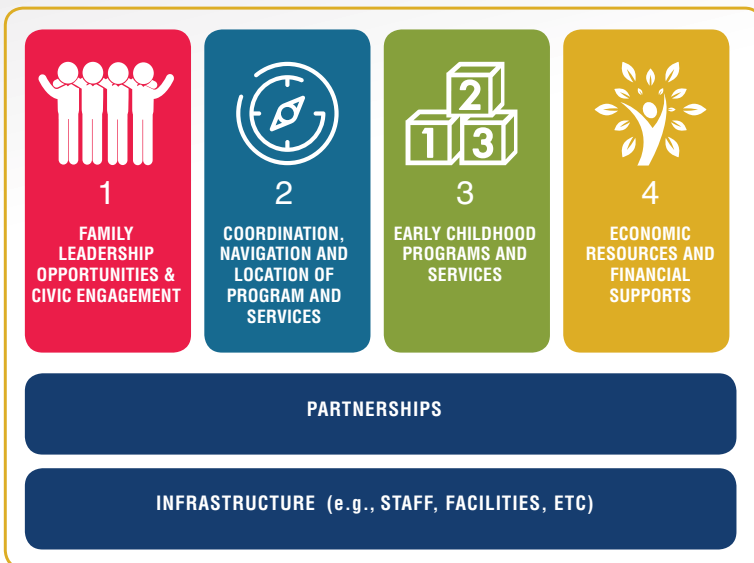


School readiness programs in the neighborhoods that need them the most

Neighborhoods Ready for School (NRFS) is a place-based approach that promotes child- and family-friendly communities, strong families, and school readiness. The strategy informs First 5 Alameda County’s policy agenda as well as service delivery and investments. NRFS coordinates existing services and programs and supports strategic investments in infrastructure to enhance and create community assets like Family Resource Centers.

Program Components

There are four main strategic areas that are supported by partnerships and infrastructure.



Funding for NRFS sites

\$5,451,584 + **\$2,503,301** = **\$7,954,885**

FIRST 5 INVESTMENT + LEVERAGED FUNDS = TOTAL INVESTMENT

3/1/18-6/30/21



ONLY 44% OF ALAMEDA COUNTY CHILDREN ARE READY FOR KINDERGARTEN IN ALL FOUR BASIC BUILDING BLOCKS OF SCHOOL READINESS.

2017 Alameda County Kindergarten Readiness Assessment

NRFS Grantees

THE FIRST COHORT OF NEIGHBORHOODS READY FOR SCHOOL GRANTEES RECEIVED A 16-MONTH GRANT OF \$470,000:

ALL IN ALAMEDA COUNTY is partnering with Lotus Bloom, EBAYC, and Trybe to launch a Family Resource Center in Oakland’s San Antonio neighborhood.

LINCOLN is launching an Early Childhood Initiative and opened a Family Resource Center, designed by West Oakland residents.

ROOTS COMMUNITY HEALTH CENTER
See page 2 for detail.

UNION CITY FAMILY CENTER is enhancing its existing pipeline of supports to increase resources and programming for families with young children to support school readiness in the Decoto Community.



NEIGHBORHOODS READY FOR SCHOOL: ROOTS COMMUNITY HEALTH CENTER

Roots Community Health Center offers affordable urgent care and primary care to cities across Alameda County. As part of Neighborhoods Ready for School, Roots Community Health Center plans to develop the East Oakland Ready for School Network, a neighborhood network of nonprofits, community members, and organizations in the East Oakland neighborhood to improve health outcomes and school readiness, particularly for African-American families with children ages birth to five. The Network will address food security and housing stability, increase access to primary care/behavioral health care, employment and training opportunities, and living wage jobs, in addition to increasing the capacity of early childhood partners.

Impact At-a-Glance



394 PARENTS/CAREGIVERS SERVED



16 CHILDREN BIRTH TO AGE 5 SERVED



394 PARENTS/CAREGIVERS ENROLLED IN AT LEAST ONE SUPPORT



9 COMMUNITY PARTNERS ENGAGED IN PROCESS



741 SQUARE FEET IMPROVED AT TWO ROOTS SITES IN OAKLAND, WITH PURCHASE AND INSTALLATION OF FAMILY-FRIENDLY-FURNISHINGS

9 NEW AND ENHANCED EARLY CHILDHOOD PROGRAMS AND SERVICES:

1. Family Café Series
2. Young Mothers Support Group
3. Motherhood Circle
4. Fathers Support Group
5. Families Support Circle
6. Lactation Workshop
7. Stress Reduction and Postpartum Care Training
8. Community Forums
9. Pop-Up Markets

Family Leadership in Action

“Stop Calling Us Names,” a series of two community forums held in June 2019, addressed the psychological and systemic effects of labels and stereotypes that hurt African-American children and their families. Both events provided opportunities for parents and caregivers to gain knowledge of parent leadership and advocacy skills and ways to implement them.

Community-driven programs

Roots offers Pop-Up Markets twice a month to families with children birth to age five and other community members. Roots families say that food and community resources offered at Pop-Up Markets supplemented resources lacking in their day-to-day lives. The Pop-Up Markets include interactive nutritious food demonstrations, personalized food bags filled with fresh produce and nutritious food, movement activities, and links to community resources.

Roots Funding

\$1,363,000 First 5 Investment	+	\$534,762 Grantee Investment
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Total Investment = \$1,897,762

3/1/18-6/30/21



About this neighborhood



354
babies born to mothers in site service area



129
child care providers (family child care, family friend, neighbor, center) claimed an Alternative Payment Voucher

First 5 Alameda County in the community



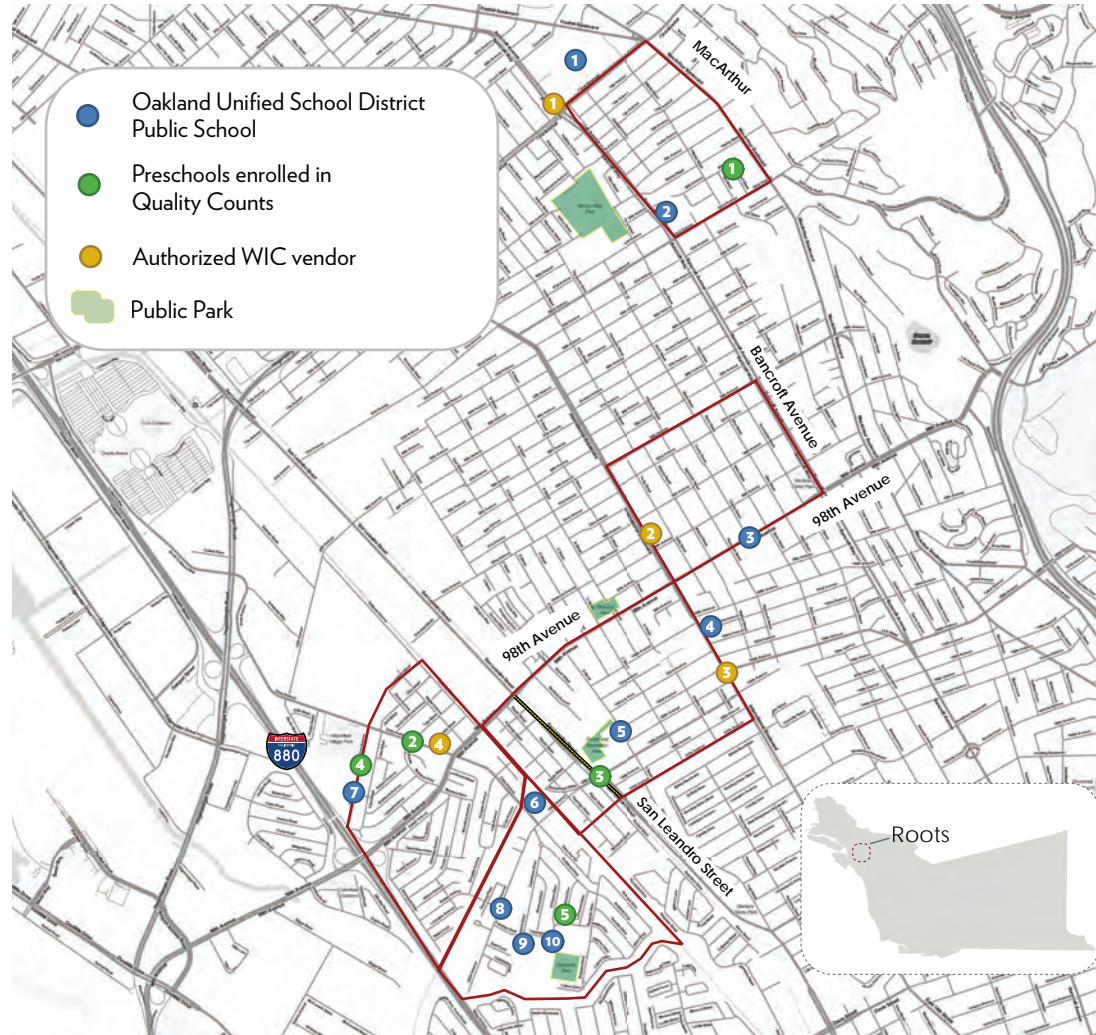
5
Quality Counts sites enrolled



49
Children enrolled into Home Visiting by First 5 Perinatal Health Outreach Coordinator



128
Families served by Help Me Grow



Legend

Oakland Unified School District Public Schools

- 1 Oakland Unity Middle School
- 2 Aspire College Academy
- 3 Elmhurst Middle School
- 4 Aspire Monarch Academy
- 5 Esperanza Elementary
- 6 Lodestar: A lighthouse Community Charter
- 7 Brookfield Elementary
- 8 Aspire Lionel Wilson College Preparatory Academy
- 9 Madison Park Academy (6 to 12)
- 10 Madison Park Academy (transitional kindergarten - 5)

Preschools enrolled in Quality Counts

- 1 Theresa Walker
- 2 Brookfield
- 3 Stonehurst
- 4 Brookfield CDC
- 5 Danette Jones-Truso

Authorized Women, Infants, and Children (WIC) Vendor

- 1 Prime Time Nutrition
- 2 Super Mercado Mi Tierra
- 3 Prime Time Nutrition
- 4 Jalisco Market