



# NEIGHBORHOODS READY FOR SCHOOL: LINCOLN

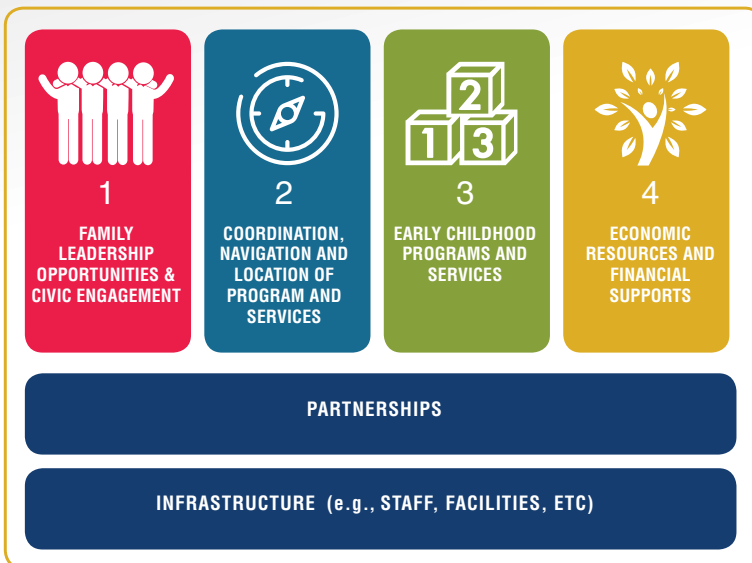


## School readiness programs in the neighborhoods that need them the most

Neighborhoods Ready for School (NRFS) is a place-based approach that promotes child- and family-friendly communities, strong families, and school readiness. The strategy informs First 5 Alameda County’s policy agenda as well as service delivery and investments. NRFS coordinates existing services and programs and supports strategic investments in infrastructure to enhance and create community assets like Family Resource Centers.

### Program Components

There are four main strategic areas that are supported by partnerships and infrastructure.



**ONLY 44% OF ALAMEDA COUNTY CHILDREN ARE READY FOR KINDERGARTEN IN ALL FOUR BASIC BUILDING BLOCKS OF SCHOOL READINESS.**

2017 Alameda County Kindergarten Readiness Assessment

### NRFS Grantees

THE FIRST COHORT OF NEIGHBORHOODS READY FOR SCHOOL GRANTEES RECEIVED A 16-MONTH GRANT OF \$470,000:

**ALL IN ALAMEDA COUNTY** is partnering with Lotus Bloom, EBAYC, and Trybe to launch a Family Resource Center in Oakland’s San Antonio neighborhood.

**LINCOLN** See page 2 for detail.

**ROOTS COMMUNITY HEALTH CENTER** is developing the East Oakland Ready for School Network that will improve health outcomes and school readiness, particularly for African American families with children ages birth to five years.

**UNION CITY FAMILY CENTER** is enhancing its existing pipeline of supports to increase resources and programming for families with young children to support school readiness in the Decoto Community.

### Funding for NRFS sites

$$\begin{array}{r}
 \$5,451,584 \\
 \text{FIRST 5 INVESTMENT}
 \end{array}
 +
 \begin{array}{r}
 \$2,503,301 \\
 \text{LEVERAGED FUNDS}
 \end{array}
 =
 \begin{array}{r}
 \$7,954,885 \\
 \text{TOTAL INVESTMENT} \\
 \small 3/1/18-6/30/21
 \end{array}$$



# NEIGHBORHOODS READY FOR SCHOOL: LINCOLN ALAMEDA COUNTY

Lincoln is a family support organization in West Oakland that provides comprehensive programming for families in the neighborhood. As part of Neighborhoods Ready for School, Lincoln plans to launch an Early Childhood Initiative and **Family Resource Center**, which will be designed by West Oakland residents and informed by the success of Lincoln’s East Oakland Family Resource Center.

## Impact At-a-Glance



**1,281** PARENTS/CAREGIVERS SERVED



**357** CHILDREN BIRTH TO AGE 5 SERVED



**3** NEW AND ENHANCED EARLY CHILDHOOD PROGRAMS/SERVICES



**20** PARENTS/CAREGIVERS ENROLLED IN AT LEAST ONE SUPPORT



**10** COMMUNITY PARTNERS ENGAGED IN PROCESS



**1,871** SQUARE FEET IMPROVED AT LINCOLN'S WEST OAKLAND EARLY CHILDHOOD INITIATIVE AND FAMILY RESOURCE CENTER SITE WITH PURCHASE AND INSTALLATION OF FAMILY-FRIENDLY FURNISHINGS AND SAFETY EQUIPMENT

1. West Oakland Zone of Excellence
2. Family navigation services for families with children birth to age 5
3. Kindergarten Readiness Family Workshop

## Coordinating neighborhood resources for families

Lincoln’s collective impact effort brought together 12 agencies to form the West Oakland Zone of Excellence (WOZE). The WOZE includes local park and recreation centers, child care organizations, faith-based organizations, workforce development, and local politicians. The group is committed to expanding and enhancing services for West Oakland families with young children.

## Community-driven programming

Feedback from Lincoln’s 2017 Mandela Gateway Resident Needs Assessment showed that 70 percent of families indicated a keen desire for activities for young children. In response, Lincoln started a tremendously successful birth to age five playgroup. Of families with children birth to age five at Mandela Gateway, 75 percent have participated in at least one playgroup.

## Lincoln Funding

<b>\$1,362,824</b> First 5 Investment	+	<b>\$355,671</b> Grantee Investment
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**Total Investment = \$1,718,495**

3/1/18-6/30/21



**About this neighborhood**



**277**  
babies born to mothers in site service area



**67**  
child care providers (family child care, family friend, neighbor, center) claimed an Alternative Payment Voucher

**First 5 Alameda County in the community**



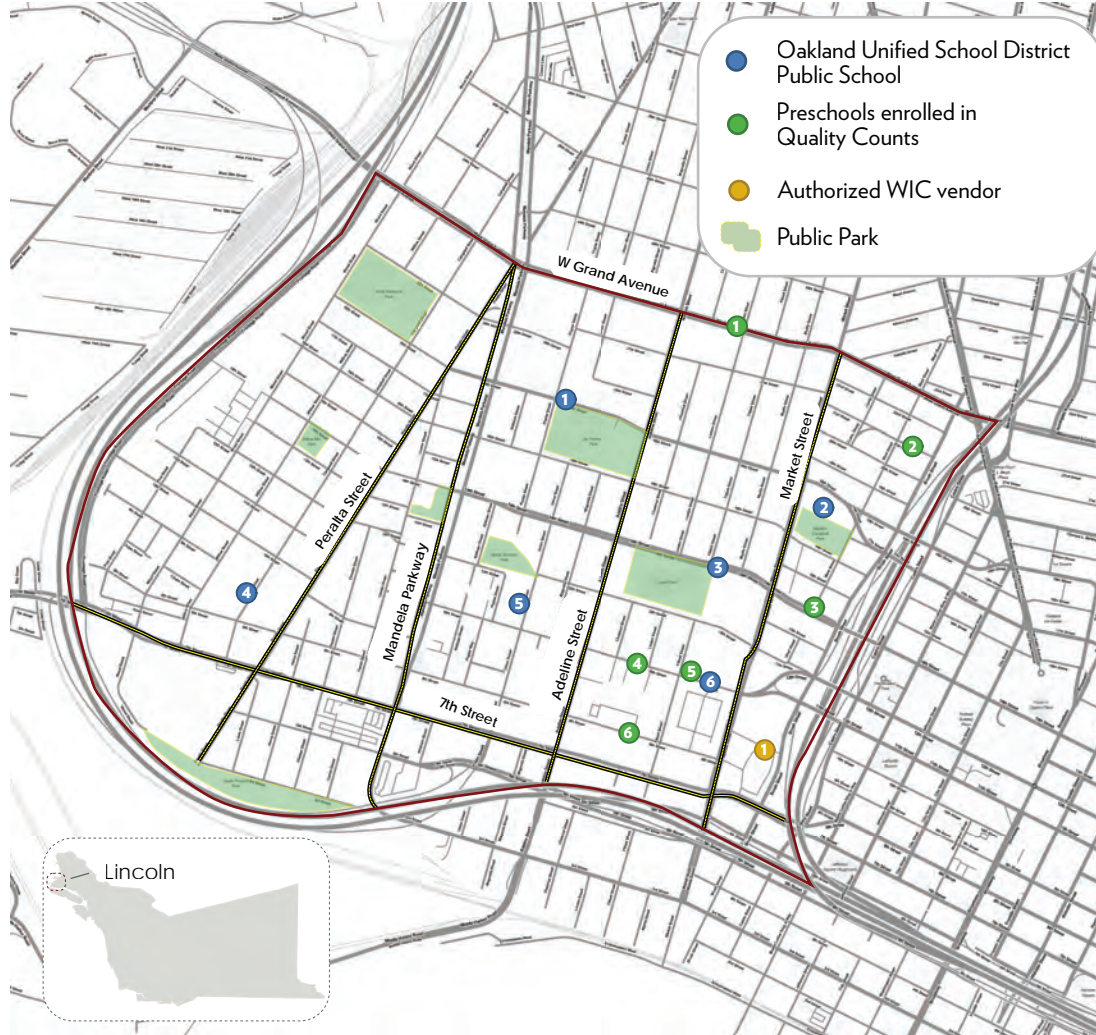
**6**  
Quality Counts sites enrolled



**21**  
Children enrolled into Home Visiting by First 5 Perinatal Health Outreach Coordinator



**45**  
Families served by Help Me Grow



**Legend**

Oakland Unified School District Public Schools

- 1 Ralph J. Bunche High School
- 2 KIPP Bridge Academy
- 3 West Oakland Middle School
- 4 Prescott
- 5 Home and Hospital Program
- 6 Martin Luther King Jr. Elementary

Preschools enrolled in Quality Counts

- 1 West Grand Avenue Center
- 2 21st Street CDC
- 3 Charlotte Guinn
- 4 Thurgood Marshall Early Head Start
- 5 Martin Luther King Child Development Center
- 6 Place at Prescott

Authorized Women, Infants, and Children (WIC) Vendor

- 1 Baby Nutritional Care #9

