

# Child and Family Data for Action — Alameda County District 4, Supervisor Nate Miley



## District 4 Family Demographics

{ TOTAL POPULATION (2019): **331,737** }



BABIES BORN (2017):

**3,812**



CHILDREN UNDER AGE 6 (2021):

**25,942**

7.8% of D4's total population

HOUSEHOLDS WITH CHILDREN UNDER AGE 6 (2019):

**15,497**



## Families with Children Accessing Public Benefits in District 4

Children 0-6 (number and percent of total) Enrolled 2021



Medi-Cal

**9,800** (~38%)



CalFresh

**4,000** (~15%)

## Kindergarten Readiness in District 4

Of the nearly **242 students** that were assessed for kindergarten readiness in the schools in District 4 as part of the [2019 Alameda County Kindergarten Readiness Assessment](#), **41%** were “fully ready.” The county average was **44%** of children ready for kindergarten. See more about kindergarten readiness in District 4 on page 4.



## Child Care Providers in District 4

**413** total providers, including **91 Quality Counts** (QC) sites

**7,526** total children served, including **1,477 children** birth to age five served in QC sites



**98** centers, including **31 centers** in QC



**315** family child care (FCC) providers, including **37 FCCs** in QC

**22** friend and family caregivers in QC



## About First 5's Work in Alameda County District 4

First 5 takes an equity-driven approach to improve the lives of children and their families through place-based efforts, partnerships, and community-driven programming. Our work includes:

### People Served FY 2019-2020

In District 4	Countywide Total
<b>8,710</b> children and caregivers served	<b>39,850</b>
<b>937</b> providers served	<b>7,752</b>

## Community Resilience Fund, Board of Supervisor Grantees

Grantees chosen by the Alameda County Board of Supervisors provided concrete supports to families with children from birth to age five who are from historically underserved communities and disproportionately affected by the COVID-19 pandemic due to structural racism and classism.

### District 4 Grantees:

- Eden United Church of Christ (\$50,000)
- Resources for Community Development (\$50,000)

## Essential Supplies Distributed by First 5 and Partners in District 4



926,800 diapers



1,595 liters of hand sanitizer+



3,183 books



2,084,900 baby wipes



87,301 masks



2,756 coloring books and crayons



50,600 gloves



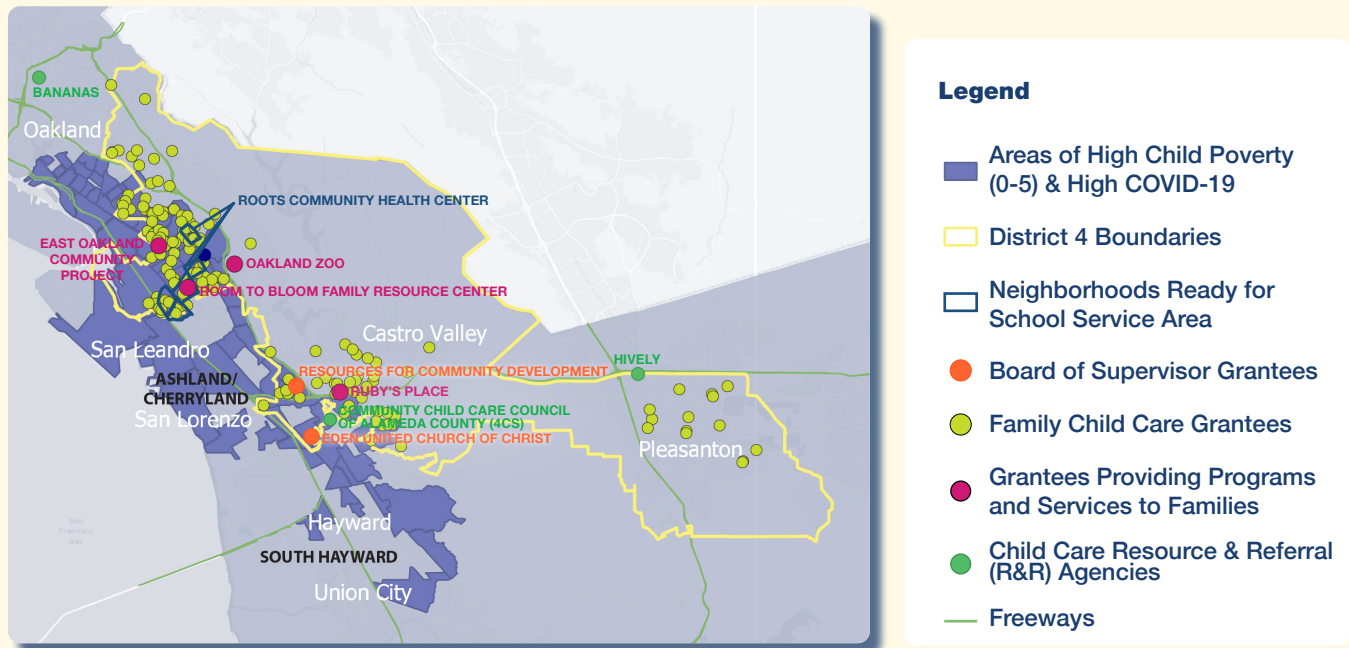
1,292 feminine hygiene products



266 air purifiers for 133 child care providers

## Responding to Community Need During the COVID-19 Pandemic

Through the [First 5 Community Resilience Fund](#), established in April 2020, we administered more than \$10 million throughout Alameda County to help children, families, and caregivers cope with the heightened challenges of the COVID-19 pandemic. Through Community Resilience Fund investments in school districts, grants to community-based organizations, family child care providers, and countywide supplies and concrete supports, **First 5 has invested \$2,962,589 in District 4.**



### Neighborhoods Ready for School

In addition to the pre-COVID activities below, Neighborhoods Ready for School sites pivoted during the COVID-19 pandemic to become **distribution hubs for essential supplies, such as diapers/wipes, baby formula, face masks, hand soap, dental health items, and more.**

- **Roots Community Health Center (\$968,000):** Build neighborhood infrastructure to provide places for families to learn, play, and achieve their goals; increase neighborhood-level coordination to provide a comprehensive menu of resources to support family protective factors, build community, and increase children's school readiness; and increase family leadership and civic engagement opportunities.

### Board of Supervisor Grantees

- **Eden United Church of Christ (\$50,000):** Rental relief for families residing in Cherryland or Ashland and basic needs, such as cleaning supplies and groceries.
- **Resources for Community Development (\$50,000):** Serving Ashland and Cherryland. Supplies for basic needs such as food, cleaning supplies, and rental assistance; staffing for distribution of supplies and bilingual parent workshops/trainings; staffing for outreach and community-building activities to advance local leadership and advocacy.

### Family Child Care Grantees (\$900,223)

Through funding provided by Alameda County Social Services Agency from the CARES Act, First 5 administered \$4,000,000 to support essential supplies for child care professionals (\$3,000,000) and grants to family child care (FCC) providers (\$1,000,000). **In District 4, 146 FCC providers received stipends averaging \$6,165 per site.**

### Grantees Providing Programs and Services to Families

- **Room to Bloom Family Resource Center (\$900,000):** Coordinate and implement neighborhood outreach and family engagement activities at Castlemont Community Room to Bloom Family Resource Center.
- **Oakland Zoo (\$25,000):** Sustaining funding for family-friendly programming.
- **Family-Serving Shelters:** Support for concrete needs (food, diapers/wipes, rental assistance) and essential supports (family navigation, linkage to services)
  - East Oakland Community Project (\$9,000)
  - Ruby's Place (\$9,000)

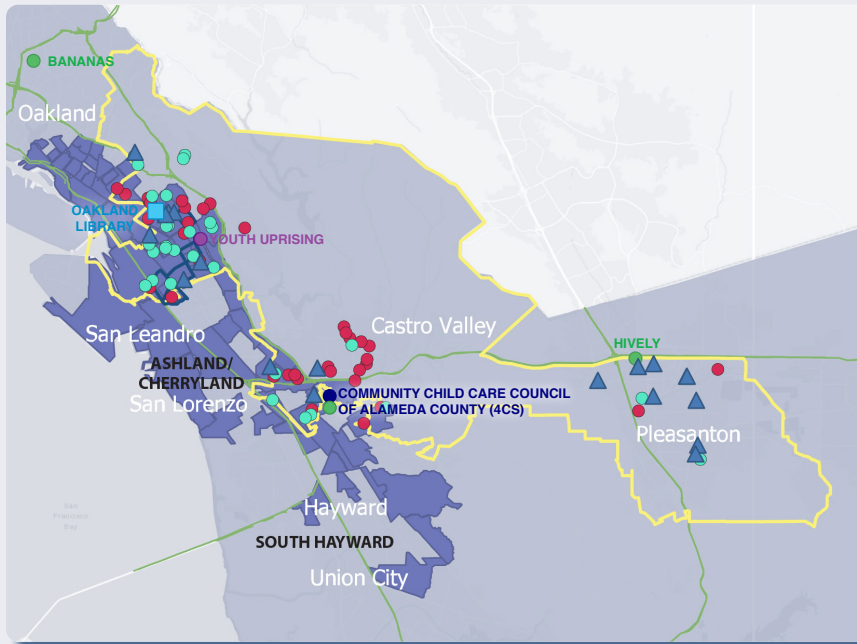
### Child Care Resource & Referral Agencies (R&R) (\$1,123,670)\*

- **4Cs of Alameda County (\$395,557)**
- **BANANAS (\$411,888)**
- **Hively (\$316,225)**

As part of Alameda County's COVID-19 relief efforts, provide training, technical assistance, and coaching opportunities to the Early Childhood Education (ECE) workforce (\$420,000) and provide resources, coaching, referrals, incentives, materials, and other forms of remote assistance, **including essential supplies, such as diapers/wipes, face mask, and cleaning products**, to child care providers, family, friend, and neighbor caregivers, and families with children from birth to age 5 (\$703,670).

\*Total First 5 investment = \$2,038,670. Additional work by R&Rs serving District 4 shown on page 3.

## First 5 Programs in District 4



### Legend

- Areas of High Child Poverty (0-5) & High COVID-19
- District 4 Boundaries
- Help Me Grow Referring Providers
- Youth UpRising
- Oakland Public Library
- Quality Counts Sites
- Center-Based Care
- Family Child Care
- Community Child Care Council of Alameda County (4Cs)
- Child Care Resource & Referral Agencies
- Freeways

### ▲ **Help Me Grow Referring Providers**

Our HMG program helps families and providers detect early signs of developmental, social-emotional, and learning concerns before a child enters school. HMG helps families navigate complex systems to receive the necessary supports they need. **Between 2016 and March 2021 in District 4, more than 4,992 child-specific referrals were made to the HMG phone line.**

### ● **Youth UpRising (\$173,600).**

Support for infrastructure (\$88,600), including culture keeping (e.g. security), janitorial services, and facilities management for the Room to Bloom Family Resource Center on the Youth UpRising Campus and daily early childhood programming at their facility. A second grant for family navigation (\$85,000) supports case management for Castlemont Community families (East Oakland), focused specifically on assisting families with applying and/or accessing Alameda County Social Services Administration via Entitlement Services, and assistance for other programs and services.

### ■ **Oakland Public Library (\$13,400)**

Due to the COVID-19 pandemic, story times moved to a virtual format, however family, friend, and neighbor (FFN) caregivers received 400 story time literacy kits (including instruments, storyboards, and movement play materials) to complement the virtual library programming.

### ● **Quality Counts Sites**

The Quality Counts program helps to **build capacity and improve the quality of early childhood education programs through rating, coaching, and professional development.** Sites receive ratings that are accessible by families.

### ● **Community Child Care Council of Alameda County (4Cs) (\$180,000)\***

- **Early Learning Communities Network Grant.** Funding to implement a comprehensive Early Learning Action Plan (ELAP) for the City of Hayward and purchase a vehicle in support of the Early Learning Mobile Unit, part of ELAP implementation.

\*Total First 5 investment in 4Cs' District 4 work=\$575,000. Additional funding shown below under Child Care Resource and Referral Agencies.

### ● **Child Care Resource & Referral Agencies (\$915,000)**

- **4Cs of Alameda County (\$395,000)**
  - **Early Learning Communities Network Grant (additional \$180,000 shown above)**
- **BANANAS (\$320,000)**
- **Hively (\$200,000)**

Provide professional development opportunities for the Early Childhood Education (ECE) workforce in Alameda County and on-site technical assistance and coaching to Quality Rating and Improvement System (QRIS) sites (\$760,000) and provide training and playgroups for family, friend, and neighbor (FFN) caregivers and Family Child Care (FCC) providers (\$155,000).



## Kindergarten Readiness in District 4

The Kindergarten Readiness Assessment provides a detailed portrait of the social, emotional, and academic skills possessed by incoming kindergarten students across Alameda County. We have funded Applied Survey Research to administer the assessments since 2008, as well as produce a longitudinal study of kindergarten readiness correlated to third grade achievement. **We find differences in kindergarten readiness are largely attributable to inequities in access to resources.** The greatest moveable factor continues to be child health and well-being, which is tied to socioeconomic, housing stability, and stress among parents/caregivers. These factors, due to structural racism, disproportionately impact families of color.



### Legend

#### Kindergarten Readiness Zip Codes

- Lowest 25%
- 25% to 50%
- 50% to 75%
- 75% to 100%

District 4 Boundaries

🏠 Participating Schools in 2019 Kindergarten Readiness Assessment

● Community Resilience Fund Kindergarten Transition Grants/Stipend

— Freeways

### Participating Schools in 2019 Kindergarten Readiness Assessment

SCHOOL	CLASSROOMS	CHILDREN ASSESSED	PARENT SURVEYS RETURNED	SCHOOL DISTRICT	CITY
Chabot	2	49	39	Castro Valley Unified	Castro Valley
Colonial Acres	2	30	30	San Lorenzo Unified	Hayward
E. Oakland Pride	1	20	12	Oakland Unified	Oakland
EnCompass	1	23	20	Oakland Unified	Oakland
Hearst	2	41	34	Pleasanton Unified	Pleasanton
Marshall	3	62	44	Castro Valley Unified	Castro Valley
Strobbridge	1	17	9	Hayward Unified	Hayward
<b>TOTAL</b>	<b>12</b>	<b>242</b>	<b>188</b>		

### Kindergarten Transition Grants/Stipends

Based on findings from the 2019 KRA that highlighted the **importance of transition activities at schools for improving children's kindergarten readiness**, First 5 funded school districts to provide services and supplies in support of kindergarten transition programming. Funding amounts were determined using an **equity index** to target resources in historically underserved communities that have been disproportionately impacted by the COVID-19 pandemic due to structural racism and classism.

1. Oakland Unified School District (\$896K\*)
2. Hayward Unified School District (\$357,330)
3. San Lorenzo Unified School District (\$182,513)
4. Castro Valley Unified School District (\$60,066)
5. Pleasanton Unified School District (\$53,314)
6. Urban Montessori (\$4,995)

\*Amount includes summer pre-k funding.