

Child and Family Data for Action — Alameda County District 3, Supervisor Wilma Chan



District 3 Family Demographics

{ TOTAL POPULATION (2019): **325,126** }

BABIES BORN (2017):
3,793

CHILDREN UNDER AGE 6 (2021):
23,265
7.2% of D3's total population

HOUSEHOLDS WITH CHILDREN
UNDER AGE 6 (2019):
13,705

Families with Children Accessing Public Benefits in District 3

Children 0-6 (number and percent of total) Enrolled 2021¹

+ Medi-Cal
20,124 (~86%)

🍎 CalFresh
8,297 (~36%)

Kindergarten Readiness in District 3

Of the nearly **370 students** that were assessed for kindergarten readiness in the schools in District 3 as part of the [2019 Alameda County Kindergarten Readiness Assessment](#), **36%** were “fully ready.” The county average was **44%** of children ready for kindergarten. See more about kindergarten readiness in District 3 on page 4.



Community Resilience Fund, Board of Supervisor Grantees

Grantees chosen by the Alameda County Board of Supervisors provided concrete supports to families with children from birth to age five who are from historically underserved communities and disproportionately affected by the COVID-19 pandemic due to structural racism and classism.

District 3 Grantees:

- Alameda Family Services (\$50,000)
- Silicon Valley Community Foundation/Low Income Investment Fund (LIIF), COVID-19 Child Care Relief Effort (\$50,000)

Child Care Providers in District 3

308 total providers, including **100 Quality Counts (QC)** sites

112 centers, including **45 centers** in QC

196 family child care (FCC) providers, including **17 FCCs** in QC

6,268 total children served, including **2,399 children** birth to age five served in QC sites

38 friend and family caregivers in QC

About First 5's Work in Alameda County District 3

First 5 takes an equity-driven approach to improve the lives of children and their families through place-based efforts, partnerships, and community-driven programming. Our work includes:

People Served FY 2019-2020

In District 3	Countywide Total
10,798 children and caregivers served	39,850
691 providers served	7,752

Essential Supplies Distributed by First 5 and Partners in District 3

538,000 diapers

13,302 baby wipes

11,500 gloves

1,580 liters of hand sanitizer

30,086 masks

849 feminine hygiene products

2,031 books

2,480 coloring books and crayons

188 air purifiers for 94 child care providers

¹Estimates of children enrolled in SSA programs derived from approximating the overlap of zip codes into supervisor districts and dividing counts by proportion of zip code within district.

Responding to Community Need During the COVID-19 Pandemic

Through the First 5 [Community Resilience Fund](#), established in April 2020, we administered more than \$10 million throughout Alameda County to help children, families, and caregivers to cope with the heightened challenges of the COVID-19 pandemic. The Community Resilience Fund invests in school districts, community-based organizations, family child care providers, and countywide supplies and concrete supports. **First 5 has invested \$2,221,657 in District 3.**



Legend

- Areas of High Child Poverty (0-5) & High COVID-19
- District 3 Boundaries
- Neighborhoods Ready for School Service Area
- Grantees Providing Programs and Services to Families
- Family Serving Shelter Stipends
- Family Child Care Grantees
- Board of Supervisor Grantees
- Child Care Resource and Referral Agencies
- Freeways

Neighborhoods Ready for School

In addition to the pre-COVID activities below, Neighborhoods Ready for School sites pivoted during the COVID-19 pandemic to become **distribution hubs for essential supplies, such as diapers/wipes, baby formula, face masks, hand soap, dental health items, and more.**

- **San Antonio Family Resource Center (\$225,900)**
Build neighborhood infrastructure to provide places for families to learn, play, and achieve their goals; increase neighborhood-level coordination to provide a comprehensive menu of resources to support family protective factors, build community, and increase children's school readiness; and increase family leadership and civic engagement opportunities.

● Grantees Providing Programs and Services to Families (\$40,000)

- **Lao Family Community Development (\$20,000)**
Purchase and distribute essential supplies, such as diapers/wipes, baby formula, face masks, and more. Support parent leadership, community organizing, and policy advocacy.
- **The Unity Council (\$20,000)**
Purchase and distribution of essential supplies, such as diapers/wipes, baby formula, face masks, and more.

● Family Serving Shelter Stipends (\$18,000)

Support for families in accessing concrete needs (e.g., food, diapers/wipes, rental assistance) and essential supports, such as family navigation and linkage to services. Additionally, direct stipends to families with young children to access essential supplies.

- **Alameda Point Collaborative (\$9,000)**
- **Building Futures with Women and Children (\$9,000)**

● Family Child Care Grantees (\$527,100)

Through funding provided by Alameda County Social Services Agency from the CARES Act, First 5 administered \$4,000,000 to support essential supplies for child care professionals (\$3,000,000) and grants to family child care (FCC) providers (\$1,000,000). **In District 3, 101 FCC providers received stipends averaging \$5,218 per site.**

● Board of Supervisor Grantees (\$100,000)

- **Alameda Family Services (\$50,000)**
Supplies for educational materials such as books and activities to support at home learning, essential supplies supporting pandemic response (e.g., masks, gloves, hand sanitizer, staffing to provide 12 drive-by distribution days, staffing to provide a six-week training internship for high school students and/or parents interested in exploring leadership opportunities in community organizing, public health, family support and/or child development.
- **Silicon Valley Community Foundation/Low Income Investment Fund (LIIF), COVID-19 Child Care Relief Effort (\$50,000)**
The COVID-19 Child Care Project was an emergency grant program created by LIIF to offset Bay Area family child care providers' losses in the wake of the pandemic. Through the District 3 contribution, eligible providers in San Leandro received emergency funding to cover staff salaries, rent, and other operating expenses usually covered by tuition.

● Child Care Resource & Referral Agencies (R&R) (\$1,123,670)*

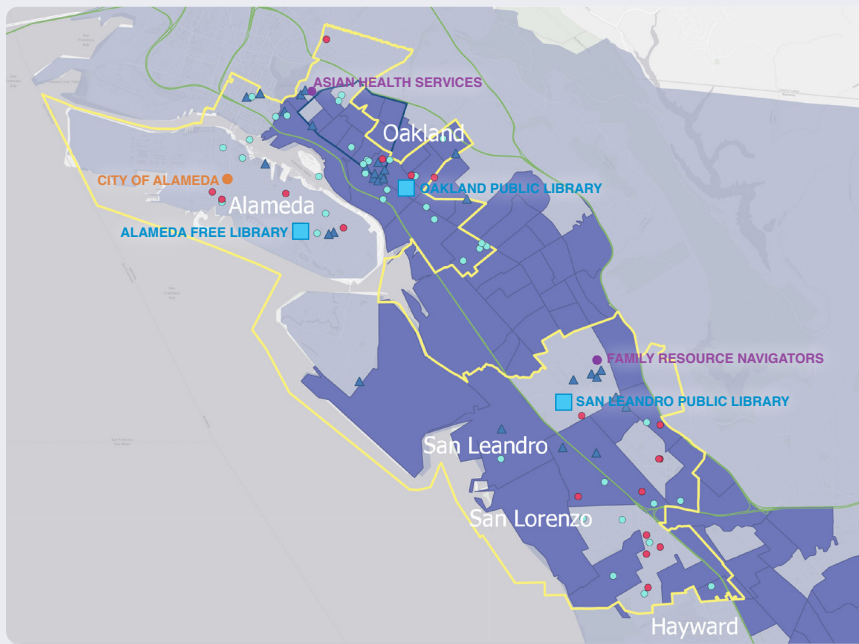
Not located in District, but serving D3 constituents.

- **4Cs of Alameda County (\$395,557)**
- **BANANAS (\$411,888)**
- **Hively (\$316,225)**

As part of Alameda County's COVID-19 relief efforts, provide training, technical assistance, and coaching opportunities to the Early Childhood Education (ECE) workforce (\$420,000) and provide resources, coaching, referrals, incentives, materials, and other forms of remote assistance, **including essential supplies, such as diapers/wipes, face mask, and cleaning products**, to child care providers, family, friend, and neighbor caregivers, and families with children from birth to age 5 (\$703,670).

*Total First 5 investment = \$2,0483,670. Additional work by R&Rs serving District 3 shown on page 3.

First 5 Programs in District 3



Legend

- Areas of High Child Poverty (0-5) & High COVID-19
- District 3 Boundaries
- Help Me Grow Referring Providers
- Grantees Providing Programs and Services to Families
- Early Learning Communities Network Grantee
- Library Partnership Branch
- Quality Counts Sites
- Center-Based Care
- Family Child Care
- Freeways

▲ **Help Me Grow Referring Providers**

Our HMG program helps families and providers detect early signs of developmental, social-emotional, and learning concerns before a child enters school. HMG helps families navigate complex systems to receive the necessary supports they need. **Between 2016 and March 2021 in District 3, more than 4,852 child-specific referrals were made to the HMG phone line.**

● **Grantees Providing Programs and Services to Families (\$1,149,000)**

• Asian Health Services (\$50,000)

Funding to develop the requirements and workflow protocols for automating development screening within the Community Health Clinic Network (CHCH) Electronic Health Record (HER) system

• Family Resource Navigators (\$964,000)

Funding to provide Help Me Grow Family Navigators; support coordination and administration of Help Me Grow family leadership activities; and provide support services to families with children with special needs.

● **Early Learning Communities Network (\$135,000)**

• City of Alameda

Support to implement a comprehensive Early Learning Action Plan for the City of Alameda, which supports the planning and development of several parent support programs, including a mobile Family Resource Center.

● **Quality Counts Sites**

The Quality Counts program helps to **build capacity and improve the quality of early childhood education programs through rating, coaching, and professional development.** Sites receive ratings that are accessible by families.

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*Total First 5 investment = \$2,038,670. Additional work by R&Rs serving District 3 shown on page 2.

■ **Library Partnership Branch**

Due to the COVID-19 pandemic, story times moved to a virtual format, however family, friend, and neighbor caregivers received story time literacy kits (including instruments, storyboards, and movement play materials) to complement the virtual library programming. Funding was also provided to support purchase of bi- and multilingual children's books.

- Alameda Free Library (\$11,900)
- San Leandro Public Library (\$9,700)
- Oakland Public Library (\$18,300)

Kindergarten Readiness in District 3

The Kindergarten Readiness Assessment provides a detailed portrait of the social, emotional, and academic skills possessed by incoming kindergarten students across Alameda County. We have funded Applied Survey Research to administer the assessments since 2008, as well as produce a longitudinal study of kindergarten readiness correlated to third grade achievement. **We find differences in kindergarten readiness are largely attributable to inequities in access to resources.** The greatest moveable factor continues to be child health and well-being, which is tied to socioeconomics, housing stability, and stress among parents/caregivers. These factors, due to structural racism, disproportionately impact families of color.



Legend

Kindergarten Readiness Zip Codes

- Lowest 25%
- 25% to 50%
- 50% to 75%
- 75% to 100%

District 3 Boundaries

Participating Schools in 2019 Kindergarten Readiness Assessment

Community Resilience Fund Kindergarten Transition Grants/Stipend

Freeways

Participating Schools in 2019 Kindergarten Readiness Assessment

SCHOOL	CLASSROOMS	CHILDREN ASSESSED	PARENT SURVEYS RETURNED
Bay	2	40	38
Community School for Creative Education	1	23	7
Corvallis	2	32	32
Crocker Highlands	2	49	39
Garfield	3	60	30
Hesperian	1	17	11
Love	2	40	32
Monroe	1	23	18
William G. Paden	2	41	29
Roosevelt	2	45	30
TOTAL	18	370	266

Kindergarten Transition Grants/Stipends

Based on findings from the 2019 KRA that highlighted the **importance of transition activities at schools for improving children's kindergarten readiness**, First 5 funded school districts to provide services and supplies in support of kindergarten transition programming. Funding amounts were determined using an **equity index** to target resources in historically underserved communities that have been disproportionately impacted by the COVID-19 pandemic due to structural racism and classism.

1. Alameda Unified School District (\$63,344)
2. Oakland Unified School District (\$442,670)
3. San Leandro Unified School District (\$176,377)
4. Community School for Creative Education (\$8,500)
5. San Lorenzo Unified School District (\$182,513)
5. Lazear Charter Academy (\$10,000)